

# Chickasha By the Numbers

January 2024



## Sales Tax



January Receipts  
**\$1,192,743.19**

↓ **3.5%** vs. Jan. '23

↓ **0.8%** vs. Dec. '23

State Rank: **31<sup>st</sup>**

Receipts per capita  
**\$74.30**

Year-to-Date (FY 23-24)  
**\$8,697,161.52**

*Represents actual sales from Nov. 16-30 and estimated sales from Dec. 1-15.  
The 0.5% sales tax increase, which went into effect Jan. 1, is not reflected in this month's report.*



## Buildings

- 1** Commercial Permit Issued
- 8** Residential Permits Issued



## Traffic

Out-of-Town Visits

**343,300**

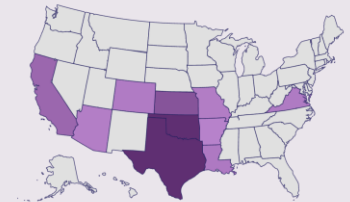
Out-of-Town Visitors

**207,100**

Year-to-Date Visits (2023)

**2,923,300**

### Top States



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## Use Tax

January Receipts  
**\$158,846.35**

↓ **2.3%** vs. Jan. '23

↑ **19.8%** vs. Dec. '23

Year-to-Date (FY 23-24)  
**\$1,169,032.76**



## Employment

Chickasha LLM, November

Labor Force

**63,000**

↓ **293**

State Unempl.  
**3.3%**

Unemployment

**3.0%**

↓ **0.2%**

National Unempl.  
**3.7%**



## Highlight

**13,000**

Average daily foot traffic in South Chickasha's retail area from July through December 2023.

*(Placer.ai. Thanksgiving and Christmas Day excluded.)*

*Unless otherwise specified, data reflects December 2023.*

*For sources and methodology, go to  
[chickashaedc.com/by-the-numbers](http://chickashaedc.com/by-the-numbers).*