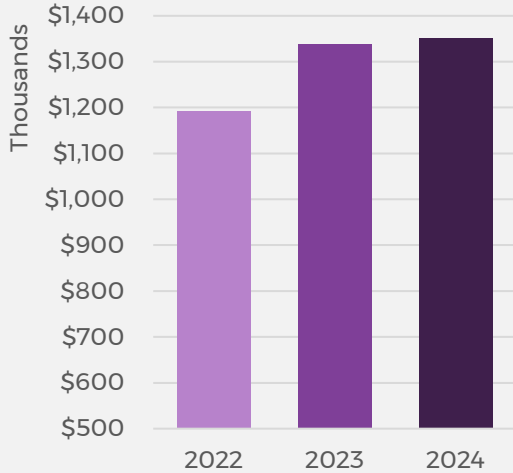


Chickasha By the Numbers

October 2024



Sales Tax



October Receipts
\$1,350,196.52

↓ **10.9%** vs. Oct. '23*

↑ **0.7%** vs. Sep. '23

State Rank: **25th**

Receipts per capita
\$84.11

Year-to-Date (FY 24-25)
\$5,302,253.05

Represents actual sales from Jul. 16-31 and estimated sales from Aug. 1-15.

**The year-over-year percentage is adjusted for the 0.5% rate increase effective Jan. 1. The chart is not adjusted.*



Buildings

1 Commercial Permit Issued
19 Residential Permits Issued



Traffic

Out-of-Town Visits

240,000

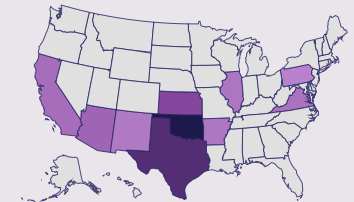
Out-of-Town Visitors

108,200

Year-to-Date Visits (2024)

2,247,400

Top States



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Hotel Tax

September Receipts

\$57,980.16

↓ **20.8%** vs. Sep. '23

↓ **13.9%** vs. Aug. '24

Year-to-Date (FY 24-25)

\$200,712.45



Employment

Chickasha LLM, August

Labor Force

64,090

↑ **44**

Unemployment

3.2%

↓ **0.2%**

State Unempl.

3.4%

National Unempl.

4.2%



Highlight

\$56 million

Estimated sales impact of out-of-market visitors from August 2023 through July 2024—roughly 15% of all retail sales in Chickasha.

(Placer.ai)

Unless otherwise specified, data reflects September 2024.

For sources and methodology, go to chickashaedc.com/by-the-numbers.