

Chickasha By the Numbers

March 2025



Sales Tax



March Receipts
\$1,229,869.26

↓ **1.4%** vs. Mar. '24

↓ **13.1%** vs. Feb. '25

State Rank: **26th**

Receipts per capita
\$76.61

Year-to-Date (FY 24-25)
\$11,970,425.33

Represents actual sales from Jan. 16-31 and estimated sales from Feb. 1-15.
A net tax rate increase of 0.5¢ went into effect January 1, 2024. The YoY chart is not adjusted.



Buildings

- 3** Commercial Permits Issued
- 4** Residential Permits Issued



Traffic

Out-of-Town Visits

193,300

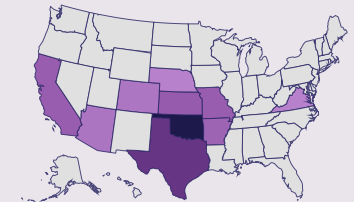
Out-of-Town Visitors

90,100

Year-to-Date Visits (2025)

384,900

Top States



Powered by Bing
© GeoNames, Microsoft, TomTom



Hotel Tax

January Receipts
\$35,094.84

↓ **15.9%** vs. Jan. '24

↓ **28.5%** vs. Dec. '24

Year-to-Date (FY 24-25)
\$402,299.42



Employment

Chickasha LLM, December

Labor Force

63,312

↓ **111**

State Unempl.
3.3%

Unemployment

2.7%

↓ **0.1%**

National Unempl.
4.1%



Highlight

103,800

Overnight trips to Chickasha in 2024, a **4.3%** increase vs. 2023, with an estimated spending impact of **\$53.5M**.

(Placer.ai)

Unless otherwise specified, data reflects February 2025.

For sources and methodology, go to
chickashaedc.com/by-the-numbers.